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FOR IMMEDIATE RELEASE

SES WELCOMES ALETS TO PRODUCT OFFERINGS

St. Louis, MO – November 1, 2017 – SES, a leading distributor in the low voltage industry since 1982, is pleased to announce the addition of ALETS to our product line card.

ALETS began as a Point of Sale company and quickly realized the Point of Sale held a tremendous amount of Actionable Intelligence about a merchant location that Law Enforcement could utilize in the event of an emergency: information such as number and name of employees on the clock, customers currently on location, GPS coordinates of the site, and store layouts. Couple this with the perpetrator's demand to "Open the cash drawer!", and you have a possible scenario of an emergency.

In 2016, ALETS saw the need for an affordable gunshot detection sensor to marry with the Actionable Intelligence. They developed and subsequently tested a self-contained solution that is now known as the ALETS GDC-IoT. ALETS now gives every merchant location an affordable solution that will send Actionable Intelligence to Law Enforcement, whether a code was entered at the POS or a gunshot was detected.

Security Equipment Supply, Inc. (SES) has been a low-voltage distributor since 1982. SES started with one branch in St. Louis, and now has grown into thirteen locations throughout the United States including St. Louis, Detroit, Chicago, Kansas City, Memphis, Indianapolis, Wisconsin, Nashville, Louisville, Omaha, Colorado Springs, Dallas and Austin. SES is committed to being a business partner customers can count on. For more information about their locations, visit www.sesonline.com.

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